

Summary history of Devden (Pty) Ltd

1982: Founded by M D Fraser, company name derived from names of original shareholders Devlyn and Dennis Fraser.

PROGRAM OF OFFERINGS:

Original representations: Scandiafelt AB, Gusum Viror AB, Scanpro AB, JUD AG and Celpap International AB.

Products: Felts, Dryer screens, Industrial Textiles, Forming fabrics, Felt condition measurement equipment, automatic guiding and tensioning systems and Consulting Engineering.

1987: introduction of Swedish Trade Sanctions on RSA. Subsequent loss of Scandiafelt, Gusum Viror, Scanpro and Celpap. New representations for felts and dryer screens were Interfelt Sa (Spanish daughter co. of Heimbach Germany). CH Johnson forming fabrics and drainage equipment. Villforth GmbH industrial textiles, stainless steel screens and baskets. Verseidag GmbH, industrial textiles and filtration media. EX-CO Austria, explosion prevention systems.

Subsequent representations over time include: Matech BV (refiner plates, rope systems), Corbellini Spa (Ceramics for paper machines), Hunt & Moscrop Ltd swimming rolls and calenders. Verseidag GmbH (industrial textiles). Simon Holder (machine builders). UMV AB (machine rebuilders). PAMA GmbH (machine rebuilders). Bellmer GmbH (machine builders). GapCon GmbH (shoe-presses). Holscot Ltd (roll covers). Ekman AB (used paper machine equipment). Fibro System AB (paper quality equipment). Perplas Ltd (plastic molded products). Solaronics SA (infra-red systems). DEVTEX SALES (industrial screening and filtration media) None of these are in the current DEVDEN program.

Various other representations have been merged with one or more of our current Principals, these include: JUD AG (guiding and tensioning). James Ross Ltd., (doctors, showers & oscillators)., PMS GmbH (shower nozzles & trim systems)., Horst Sprenger GmbH (metering rods and rod beds). PGA GmbH starch prep systems) - all of these now in the IBS PPG stable.

Metrans AB (conveying & bale handling systems), is now in Cellwood Machinery AB.

Our current main program is as follows:

IBS – PPG GmbH Austria - equipment and services for the pulp and paper industry
Lorenzten & Wettre div. of ABB Sweden – quality measuring equipment & systems
Acrowood Inc USA - woodyard machinery
Cellwood Machinery AB Sweden – dispersing systems, pulpers, screw-presses
Ichikawa Inc Japan – shoe-press belts.
Salsnes Filter AS Norway – suspended solids removal equipment

LOCALITIES:

Devden originally operated from Pinetown 1982 (home), then Westville 1983 (home) then New Germany 1985 (first factory and offices), then Warner Beach 1986, then Jacobs 1990, then new Jacobs factory, warehouse and offices 1993. Now the offices are in Bluff, Durban since 2021.

FUTURE:

Who knows what the future will bring? Technology is advancing at such a rate one can't imagine what will happen next. This is particularly true of AI. Electronic communications have all but decimated the newsprint business and fine papers are not that far behind. Fortunately, with the rapid expansion of on-line shopping, packaging grades are booming. So is the tissue industry, as the whole world modernizes and the market increases, for luxury products and personal care.

For Devden our future will be based on our past. Not that we're stuck in the past, but we have learned from the past. The most important lesson has been that we started off on the right footing, always offering only the best products and providing our best service and ... under-promising and over-delivering, living up to our motto **"Quality.../...on time!"**

Our founder, Devlyn Fraser, is still involved in the day-to-day business of the company although he has reduced the extensive travelling, which is fair enough, after millions of kilometers covered during the past 43 years. The main function of visiting the customers for sales and technical service, is now very ably handled by Tim Cherry. The Administration and Finances are in the capable hands of Charlotte Row, who has been with the company since 1996, a remarkable record of dedication and commitment.

Backed up by support staff and especially the amazing dedication and cooperation from our various overseas Principals, we will endeavour to maintain the highest standards, to which our valued customers have come to expect. We will always offer - **"Quality.../...on time!"**